

SHOBHIT KAUSHIK
DATA ANALYST | POWER BI | SQL | EXCEL | PYTHON | GOOGLE DATA ANALYTICS
CERTIFIED

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PROFESSIONAL SUMMARY

Google Data Analytics Professional Certificate holder with hands-on experience in business intelligence, research analytics, MIS reporting, data validation, and technical operations. Proficient in Power BI, SQL, Excel, Python, MySQL, Power Query, and DAX, with practical experience building interactive dashboards, KPI frameworks, data models, and business-focused analyses. Experienced in translating data into clear insights for reporting, operational review, and decision support across academic, B2B, and government-supported environments.

CORE TECHNICAL SKILLS

Business Intelligence

Power BI, DAX, Power Query, KPI Development, Interactive Dashboards

Data & Databases

SQL, MySQL, Data Cleaning, Data Validation, Data Modeling, Data Reconciliation

Analytics & Reporting

Microsoft Excel, MIS Reporting, Trend Analysis, Data Visualization, Research Analysis

Programming & Business

Python, Problem Solving, Reporting, Documentation, Stakeholder Coordination, B2B Support Analytics

PROFESSIONAL EXPERIENCE

Panipat Institute of Engineering and Technology

Research Associate | Jan 2024 - Present | Panipat

- Collect, organize, validate, and analyze research data to support academic and research activities with strong focus on accuracy and consistency.
- Maintain structured datasets, Excel-based reports, and research documentation used for analysis, tracking, and information management.
- Identify patterns, summarize findings, and prepare analytical reports to support research-based review and decision-making.
- Collaborate with faculty and team members on data analysis, reporting, documentation, and timely information delivery.

Think Exam - A Ginger Webs Company

Senior Technical Support Operations - B2B Process | Jan 2023 - Dec 2023 | Noida

- Delivered B2B technical support and troubleshooting for software and application issues while maintaining service quality and timely resolution.
- Maintained Excel trackers and operational reports for ticket status, issue categories, resolution timelines, and client support activity.
- Analyzed recurring issues and support metrics to identify trends, root causes, and process-improvement opportunities.
- Prepared MIS and performance summaries for management review and coordinated escalations across technical and operations teams.

WWSO Group

Information Technology Consultant - Deployed at Ministry of Education, Government of India

| Feb 2018 - Dec 2022 | New Delhi

- Managed operational and administrative data supporting government activities, reporting requirements, and digital information workflows.
- Collected, consolidated, validated, and organized data from multiple sources to maintain accurate and consistent records.
- Prepared Excel-based MIS reports, performance summaries, trackers, and structured datasets for management review.
- Performed data validation, reconciliation, and quality checks to identify discrepancies, exceptions, and key information requiring attention.
- Supported Government e-Office and portal-based workflows while coordinating timely data collection, verification, and reporting across stakeholders.
- Supported day-to-day IT operations while maintaining data confidentiality, documentation quality, and reliable information handling.

SELECTED DATA ANALYTICS PROJECTS

Amazon E-Commerce Analytics | MySQL & Power BI

Built an end-to-end analytics solution using MySQL and Power BI, including data preparation, SQL analysis, data modeling, DAX measures, KPI development, dashboard design, and business-focused insights.

Spotify Music Analytics | Power BI

Developed an interactive streaming analytics dashboard using Power Query, DAX, KPI cards, filters, trend analysis, and artist, country, genre, and release-year views.

Starbucks Sales Analytics | Power BI

Created a retail sales dashboard analyzing revenue, orders, average order value, monthly trends, category performance, and geographic performance through interactive visuals.

CERTIFICATIONS & PROFESSIONAL DEVELOPMENT

Google Data Analytics Professional Certificate | Google

Professional credential covering the data analysis lifecycle, data cleaning, analytical thinking, data visualization, spreadsheets, SQL, and practical data-driven problem solving.

Deloitte Australia - Data Analytics Job Simulation

Practical exposure to data analytics tasks and business-oriented analytical problem solving.

PwC Switzerland - Digital Assurance Job Simulation

Completed a professional simulation focused on digital assurance and structured business analysis.

British Airways - Data Science Job Simulation

Completed a data science-focused job simulation involving analytical thinking and applied data work.

Accelerate Your Job Search with AI

Professional development in applying AI tools to modern job-search workflows.

EDUCATION

Bachelor of Technology (B. Tech), Computer Science

Karnataka State Open University | May 2011 - Aug 2015